



Make your school a great place to work!

LOOKING FORWARD to Monday Morning®



A résumé alone won't get you the job you want!

1 SCHOOL ADMINISTRATORS

Beyond the paycheck: fast, fun, low-cost ways to recruit and keep the best staff at your school.

The school administrator's ultimate survival guide!

Worried that the teacher shortage will hit your school? Employees rate recognition and appreciation as two of the most important reasons they stay in their jobs. Dr. Diane Hodges shows you surprisingly simple ways to recognize the best efforts of your staff—often in just minutes a day. The dividends? Huge! Increased productivity, achievement, *and* loyalty—throughout your school.

Participants will learn:

- The difference between recognition vs. compensation
- When recognition for a job well done is a stronger motivator than money
- Why enjoyment, fun, and laughter are not just extras, but critical to staff retention
- Easy ways to implement hundreds of fun ideas—on little or no budget.
- How to get your staff to want to take charge of the process, for even better results
- The four basic elements of a successful recognition campaign
- Three simple approaches—something for everyone!

“Diane is FABULOUS! She had the principals and deans rolling in the aisles, taking voracious notes, and leaving her presentation with an attitude of appreciation.”

—Vickie Wagner
Staff Development Specialist,
Purdue University, IN

2 STAFF MEMBERS

Fast, easy, low-cost ways to create a team of happier, more productive staff

Year-round rewards and recognition for all school staff!

Now, let your staff make their school a great place to work! Diane has something for everyone—from the classroom to the cafeteria, the computer lab to the school bus. This is just what it takes to kick enthusiasm and motivation into high gear throughout your school.

Participants will learn:

- Easy ways to make a joyful event out of the most ordinary day-to-day activities
- Dozens of highly organized and creative ideas to re-energize staff meetings, holidays, lunch time, and more
- To promote a positive attitude within themselves and an enthusiastic outlook on their careers
- How having fun on the job is a simple way to improve individual performance
- How to be publicly acknowledged for their accomplishments and contributions
- To help each other stay motivated and excited about their role in education.

“I heard Dr. Hodges’ keynote presentation and knew immediately that I wanted her to do the school year kick-off for our district. She was funny, insightful, motivating... WONDERFUL!”

—Dr. John Sugiyama
Superintendent, Dublin Unified
School District, CA



3 HIGH SCHOOL TEACHERS/STUDENTS/PARENTS

Giving students the power to take charge of college and career... when it matters most!

Prepare your students for bigger and better things!

Advanced college placement. Scholarships. Putting the odds in your students’ favor at their first choice college or university. Beyond good grades, your students have to sell themselves and their skills to stand out from the competition and get decision makers on their side.

Participants will learn:

- How students can document the skills and achievements that matter most
- How to give admissions directors and employers exactly what they want
- The top three achievements colleges and employers value most in any applicant
- “Sales” tools to get the interviews students want and create “leave behinds” that make them top contenders
- How to implement a student managed portfolio program in as little as 2.5 hours of in-school time

“Dr. Hodges knows first-hand what it takes to motivate students in today’s world. This is a portfolio system that students can easily use—without teachers swimming in additional paperwork!”

—Susan Symons
Tech Prep Coordinator, KS



For college, career, and beyond!

THE VISUAL RÉSUMÉ

4 JOB SEEKERS AND CURRENT EMPLOYEES

The power to get the job, promotion, and perks you want in your career

Do you know how to “sell” yourself in a job interview? Prepare for a performance review? Be first in line for a promotion? It takes more than a résumé. Diane brings you critical success tools for any career.

“This portfolio turned a 30-minute interview into a 60-minute one. I had the floor along with ‘flooring’ the interview team. And, I got the job!”

-Linda Garcia
State Farm Insurance

Diane's Audiences Include

- National Association of Secondary School Principals (Keynote)
- National Association of Elementary School Principals (Author Speaker)
- Center on Education and Work Careers Conference (Keynote)
- Association of Wisconsin School Administrators (Keynote)
- Association of California School Administrators (Featured Speaker)
- Georgia School Counselors Association (Featured Speaker)
- TX Elementary and Secondary School Principal's Association (Featured Speaker)
- American Association of School Personnel Administrators (Keynote)
- Department of Defense Dependent Schools—Europe and Asia (Featured Speaker)
- Florida Association of School Administrators (Keynote)
- Arkansas, Oklahoma, Wyoming, Wisconsin, and Ohio Elementary School Principal's Associations (Keynote)

About Diane Hodges, Ph.D.

Diane Hodges is:

- An award-winning educator for more than 30 years
- A national expert on staff dynamics, development, and training
- One of the nation's foremost authorities on portfolios

Founder of Threshold Group, Dr. Hodges is delighting audiences nationwide with her acclaimed presentation series for school administrators and staff.

The *Looking Forward to Monday Morning*® series is based on her best selling books, which she wrote with the enthusiastic help of fellow educators from coast to coast.

Diane also trains thousands of educators and students internationally on how to use her visual portfolio systems and to develop personal “sales” tools. She knows what both colleges and employers are looking for in an applicant and what it takes to make an impact.

An irresistibly upbeat, polished and professional speaker, Diane delivers every program with her trademark humor and unflinching sense for what works and what matters most—in any school, including *yours!*

Books, CDs and more!

Get the most from *each* of these programs with products for your educational materials budget



Please ask about volume discounts for your audience.

Schedule your presentation

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DIANE HODGES, Ph.D.

Educator • Author • Speaker

Keep your best staff Empower every student

How to create the results you want most in your school!

